

# **SOCIETY OF FEED TECHNOLOGISTS**

## **P O U L T R Y**

**22nd January 2015**

**Windmill Village Hotel  
Coventry**

### **For Whom**

Nutritionists, Buyers, Quality Control and Production personnel involved in poultry husbandry and feed production. This programme is also appropriate for farmers who are involved with poultry and companies are therefore welcome to invite their customers to the conference.

### **Introduction**

We are delighted to invite you to a Society of Feed Technologists (SFT) conference on Poultry. Delegates will receive authoritative updates and participate in lively debate on current topical issues regarding food safety in the poultry industry, the roles of sustainability, gut health and the potential for reducing *Campylobacter* in poultry - all of major importance to the industry.

In addition the Edgar Pye Research Scholarship presentation investigates the microbial status of wheat entering feed and flour mills.

We look forward to welcoming you to the conference which promises to be informative and challenging.

**PROGRAMME:**

- |       |   |   |
|-------|---|---|
| 10.00 | Chairman  | <b>Steve Pritchard</b><br>Premier Nutrition                             |
| 10.05 | The technical and marketing challenges facing the UK poultry industry   | <b>Andrew Ballantyne</b><br>Bernard Matthews                            |
|       | <b><u>The Edgar Pye Research Scholarship presentation</u></b>   |   |
| 10.50 | An investigation into the factors influencing the Microbiological status of Wheat entering Feed and Flour mills | <b>Jessica Archer &amp; Jessica Marshall</b><br>Harper Adams University |
| 11.20 | The Role that Sustainability can play in the Poultry and Egg Sector   | <b>Dr Pdraig Brennan</b><br>Bord Bia, Ireland                           |
| 12.05 | Precision Poultry Farming/Sustainable Poultry Production  | <b>David Speller</b><br>Applied Group                                   |
| 12.50 | Lunch   |   |
| 14.15 | Chairman  | <b>Steve Pritchard</b><br>Premier Nutrition                             |
| 14.20 | Application of Probiotics to control Clostridium and Campylobacter in Poultry                                   | <b>Dr Arjan Narbad</b><br>Institute of Food Research                    |
| 15.05 | Welfare issues with Free Range Poultry and how they can be improved   | <b>Isabelle Pettersson</b><br>Bristol University                        |
| 15.50 | Gut Health in Poultry   | <b>Dr Richard Bailey</b><br>Aviagen                                     |
| 16.35 | Tea and close of conference   |   |

**Society of Feed Technologists, 2 Highmoor Road, Caversham, Reading, Berkshire,  
United Kingdom RG4 7BN  
Tel: 0118 9475737 email: SFTEurope@aol.com**

**REGISTRATION FORM - POULTRY 2015**

**CONFERENCE FEE :**

**SFT Members**

**£130.00 + 20% VAT = £156.00 (Sterling)**

**Non Members**

Non members are permitted to attend providing they become members of the Society at the special reduced annual subscription rate of £27.50 + 20% VAT = £33.00 *for the first year only*.

**Fees payable will therefore be:**

**£157.50 + 20% VAT = £189.00 (Sterling)**

(Fees include coffee, lunch, tea and conference papers)

(VAT No: 362 8292 37)

**Name:** .....

**(Dr/Mr/Mrs/Miss/Ms) first names please**

**Job Title:** .....

**Company:** .....

**Address:** .....

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**Tel.No:** .....

**Email address:**.....

**Cheque enclosed for .....**

**(made payable to Society of Feed Technologists)**

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