



*'SHARING ADVANCES IN THE ANIMAL FEED INDUSTRY FOR OVER 50 YEARS'*

# The Annual Poultry Conference

**Thursday 24<sup>th</sup> January 2019**

**The Windmill Village Hotel  
Birmingham Road, Allesley, Coventry CV5 9AL**

## **Programme**

This year the SFT once again offers an excellent programme of national and international speakers on key issues affecting the poultry industry in 2019.

**10.00. Conference Chairman:** Steve Pritchard. Nutritionist, Premier Nutrition.

- New developments and experiences in the field of trace mineral nutrition in poultry.  
Dr. Sven Keller. Senior Technical Service Manager, Central EU. Novus.
- Genetic Developments and Their Implications on Layer Nutrition.  
Robert Pottgueter. Nutritionist, Lohmann.
- An applied approach to layer nutrition.  
Marcus Kenny. Nutritionist, Hy-Line International and Aviagen Turkeys.
- Precision nutrition and reducing the environmental impact of broiler diets.  
Dr. Bronagh Owens. Poultry Director, Devenish Nutrition.
- The impact on performance post the use of prophylactic antibiotics.  
Daniel Parker. Veterinarian at Slatehall Veterinary Practice.
- Effective ways of controlling Salmonella in feed mills.  
Neil Turner. Commercial Manager Western Europe, Anitox

**16.00. Close of Conference.**

## Conference Fee:

**SFT Members:** £140.00 + £28.00 VAT = £168.00.

**Non-Members** may attend but must become members of the SFT at a specially reduced annual subscription of £27.50 + £5.50 VAT = £33.00 - **reduced for the first year of membership only**. The fees payable to become a new member and attend the conference will therefore be: £168.00 + £33.00 = £201.00 (Including £33.50 VAT).

**Conference Fees include:** welcome coffee or tea; two course carvery lunch followed by coffee/tea; coffee/tea at the close; online access to conference papers in the members area of the SFT website; and the opportunity to network with professionals in this vibrant sector.

### Registration and Payment:

The methods of registering *and* payment have changed in 2018. Both processes are now completed online through the SFT website: <https://sft.uk.com>. Some of you will have booked in this way during 2018.

### Members or past members:

If you have renewed your membership for 2018 or 2019 please sign in to the SFT website and proceed to Events and Conferences.

If you are past member of the SFT who has not yet registered on the website and opened your membership account you will first need to follow either the "Join Us" or "Become a Member" tab on the home page to open an online account. The process will lead you to pay your annual membership subscription via Paypal. (Please note that the membership year runs from 1st January to 31st December each year. Membership is personal and not corporate).

You will be asked to consent to the holding of your contact data by the SFT and you will be asked for your preferences in terms of the information the SFT distributes by email.

### Non-members (i.e. never having been a member of the SFT):

To attend an SFT conference you must first become a member but you may do so at a reduced rate for the first membership year which runs from 1st January to 31st December each year.

To do so you will first need to follow either the "Join Us" or "Become a Member" tab on the home page to open an online account.

To take advantage of the reduced membership subscription do not proceed to the membership payment stage, on this occasion, but proceed to the Events and Conferences area. Select the event, provide the details requested and proceed to payment. Your reduced membership fee will be added to the conference fee and a receipt will be sent to you.

### Note:

- If you are new to Paypal use the Paypal Guest option. If you have used Paypal before please ensure that Paypal has your current email address so that you will receive your receipt. Paypal may not always work on some browsers for security reasons - changing to another browser usually solves the problem.
- Once you have paid your membership subscription or if you have already paid your current annual membership subscription you will be able to proceed directly to the conference registration and payment area. You will receive a receipt and confirmation of your booking by email, and a printable version is available, to enable you to reclaim your expenditure through your employer's business expense scheme, if required.
- On payment of your membership subscription you will be able to sign in to the Members area with access, for the duration of the membership year (Jan-Dec), to past conference papers, SFT documents etc. Once your membership expires you must renew to regain this access.

## Directions.

The conference venue, **The Windmill Village Hotel**, Birmingham Road, Allesley, Coventry CV5 9AL is situated on the A45 westbound from Coventry and east bound from Birmingham airport.

<http://www.windmillvillagehotel.co.uk/how-to-find-us.php>

### Directions from M1 from the South

Take junction 17 sign-posted M45 to Coventry/Birmingham.  
Stay on the M45 and then A45 for approximately 20 miles. The hotel is on the A45, 200 yards past the junction for the City Centre A4114.

### Directions from M1 from the North

Take junction 23a sign-posted A42/M42 to Birmingham. Stay on the A42 and then M42 and then take junction 6 sign-posted A45 to Coventry. Take the slip road for the City Centre A4114. At the bottom of the slip road take the 5th exit from the roundabout back onto the A45 to Birmingham. The hotel is 200 yards on the left.

### Directions from M6, M40 and M42

From M6 take junction 4 onto M42 to NEC & Airport. If coming from M40 proceed onto the M42 to the NEC & Airport. Take the slip road for the City Centre A4114. At the bottom of the slip road take the 5th exit from the roundabout back onto the A45 to Birmingham. The hotel is 200 yards on the left.

## SFT Dates for Your Diary.

**The Annual SFT Ruminant Conference** Thursday 4<sup>th</sup> April 2019  
at the Windmill Hotel, Coventry.

**The SFT Annual General Meeting** Thursday 4<sup>th</sup> April 2019  
at the Windmill Hotel, Coventry.

**The SFT NextGen Seminar** – 28<sup>th</sup> February 2019  
at the Windmill Hotel, Coventry.

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