

SFT NextGen



SOCIETY OF FEED
TECHNOLOGISTS



The Farm Animal Nutritionist – into the 2020s.

Wednesday 19th February 2020

at The Windmill Village Hotel, Birmingham Road, Allesley, Coventry CV5 9AL.

Tele: 024 76404041

INVESTING IN THE NEXT GENERATION OF FEED TECHNOLOGISTS

NextGen, funded by the SFT, addresses the needs and interests of those who are:

- Considering careers in the animal feed industry e.g. Undergraduate and Postgraduate students, Careers Advisers etc
- In their early career years in the agricultural livestock or feed industry.
- Established in the farm livestock feed industry but seeking a broader and deeper knowledge.

Membership of NextGen is free.

This is the 3rd in our series of SFT NextGen conferences dealing, in an informal format, with the fundamentals of a range of issues which are relevant to animal nutritionists.

Generous opportunities are provided for questions and discussion during the proceedings and for networking and informal discussion with speakers and delegates during the conference breaks.

Delegates will leave the conference better able to serve their employers and customers and will have a greater knowledge of the industry's place in livestock agriculture.

The Farm Animal Nutritionist – into the 2020s.

PROGRAMME:

10am Introduction by the Conference Chairman:

Dr Jules Taylor-Pickard, European Business Director, Alltech.

10.10 Beyond Least Cost Formulation: an overview of the range of parameters considered in feed formulation.

Melanie Blake, Risk Management Director, Humphrey Feeds and Pullets:

10.40 Feed and Health Interactions: Nutritious does not always mean healthy: insights into feeds that are both.

Mauro di Benedetto, Nutrition Consultant, Kemin.

11.10 Tea/Coffee break

11.30 Differentiating between feed additives with similar claims: the technical evaluation of products.

Monogastric: Dr Laura Beeson, Poultry Nutritionist, ABN.

Ruminant: Anna Dinsdale, Ruminant Nutritionist, Premier Nutrition

12.20 Panel Discussion

12.45 Lunch and Informal Discussion

14.00 Conference Chairman:

Dr Jules Taylor-Pickard, European Business Director, Alltech.

14.05 Modern Feed Mill Technology:

Gert-Jaap Dekker, Export Manager, Van Mourik Group, The Netherlands.

14.35 Navigating Generational Differences in the Workplace: focus on psychology and where differences occur between generations and how to overcome them.

Dr Patrick Ward, Alltech.

15.05 Full Panel Discussion

15.30. Conference Close: refreshments and informal discussion.

Registration:

Complete your registration and payment online through the SFT website: <https://sft.uk.com>

The conference fee is £50.00 plus VAT to include the seminar, light refreshments and lunch. A discounted fee of just £15.00 (including VAT) is available to students who are registered in full time education.

- **If you are new to SFT, Step 1:**
Please open an account. Click on the “Join Us” tab on the home page (top right-hand side of the screen) to open one.
Complete the details (if you are a full time student please give the name of your educational institution in the box marked Company and give your position as Student).
- **If you are new to SFT, Step 2:**
Click on the “Events and Conferences” tab and then the “NextGen Conference” and finally click on “Book Here”. To benefit from the reduced student fee, if you are eligible, enter the code StudentFeb2020
- **If you have already have an account, Step 1:**
Click on the “Sign In” tab (top right-hand side of the screen). Then proceed to **Step 2** as above.

Note:

- If you are new to Paypal use the Paypal Guest option and pay by credit/debit card. It is not necessary to have a Paypal account to use Paypal.
- Once you have paid you will receive a receipt and confirmation of your booking by email, and a printable version is available, to enable you to reclaim your expenditure, if required.

Directions.

The conference venue, **The Windmill Village Hotel**, Birmingham Road, Allesley, Coventry CV5 9AL is situated on the A45 westbound from Coventry and east bound from Birmingham airport.

<http://www.windmillvillagehotel.co.uk/how-to-find-us.php>

2020 SFT Dates for Your Diary.



The Annual SFT Poultry Conference Thursday 23th January 2020, Windmill Hotel, Coventry.

The SFT NextGen Conference 19th February 2020, Windmill Hotel, Coventry.

The Annual SFT Ruminant Conference Thursday 2nd April 2020 Windmill Hotel, Coventry.,

The SFT Annual General Meeting Thursday 2nd April 2020 Windmill Hotel, Coventry.,

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<https://sft.uk.com>

