



SOCIETY OF FEED
TECHNOLOGISTS

POULTRY CONFERENCE

Thursday 16th January 2025

The Windmill Suite, The Windmill Village Hotel, Birmingham Road, Allesley, Coventry CV5 9AL.

Agenda

- 9:55 **Welcome:** *Conference Chair.* **Professor Emily Burton**
- 10:00 Optimising phytase use in poultry **Dr Mike Bedford,**
AB Vista
- 10:45 Enhancing creatine supply to improve the energy
metabolism is important for the development of poultry. **Dr Peter Loibl**
Alzchem
- 11:30 Supply chain collaboration - how do we work together to
deliver healthy, sustainable food to the consumer? **Barney Kay**
Noble Foods
- 12:15 **LUNCH**
- 13:40 **Welcome back:** *Conference Chair.* **Professor Emily Burton**
- 13:45 Current Poultry Research **Dr Elizabeth Ball**
ABFI
- 14:30 The effect of essential oils (Carvacrol, Thymol & Eugenol)
on internal egg quality characteristics **Elizabeth Brass**
Edgar Pye Scholarship winner
2022
- 14:55 AIC on the poultry supply chain implications of
UK Forest Risk Commodity Regulation (UKFRC)
and EU Deforestation Regulation (EUDR) **James McCulloch**
AIC
- 15:40 Q & A session
- 16:00 **Close of conference and Tea.**

*Please note, this is not a free event. Event prices are stated on the SFT
webpage under events and bookings.*



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